



Atlanta, GA · [linkedin.com/in/feifan-li-concept-animation](https://www.linkedin.com/in/feifan-li-concept-animation) · wuheihei.com · 3uheihe1@gmail.com

3D character animator and concept illustrator experienced in collaborative production environments, with a focus on client centered, character-driven storytelling.

EXPERIENCE

Curaxuan, LLC	Apr 2026 – Present
Pixel Artist Atlanta, GA	
Created pixel art and game-ready assets for characters, props, and environments, refining sprites, palettes, and asset variations to keep the game’s art direction consistent.	
AAMBC Inc.	Jan 2026 – May 2026
Video Editing Intern Atlanta, GA	
Produced equity-centered video content for AAMBC’s social platforms, using visual storytelling to promote inclusivity, representation, and community engagement.	
“Enemy Within” - SANM 560 (SCAD Film × Animation and Motion Dept.)	Jan 2025 – Mar 2026
Environment Visual Development · 3D Creature Animation · On-Set Script Supervisor Atlanta, GA	
Live action + CGI hybrid short action film featuring a dystopian sci-fi setting and creature animation; led environment visual development and 3D creature animation while supervising continuity and scripts on set.	
SCADpro × AIG	Mar 2025 – Jan 2026
Animator & Junior Designer Atlanta, GA	
Generated 200+ design concepts for AIG’s Innovation Hub over a 10-week engagement, advancing 10+ to finalized designs, and produced 2D + 3D animations and storyboards translating Atlanta’s identity into wayfinding, murals, and feature walls.	
SCADpro × MSCHF	Aug 2025 – Nov 2025
Production Team Member Atlanta, GA	
Produced a survival variety-show concept on AI and idol-selection culture for social and web - editing footage, building 3D animations and motion graphics, scripting, and generating AI content for a cohesive brand identity.	
SCADpro × Lowe’s	Jun 2025 – Aug 2025
Animation Design Team Lead Atlanta, GA	
Led background rendering and illustration for a Lowe’s-sponsored SCADpro animation, directing the look and consistency of environments across the piece.	
Aochuang Cultural Creativity Co., Ltd.	Nov 2024 – Jan 2025
Design Intern Dalian, China	
Animated clips for an augmented-reality (AR) experience tied to historic museum souvenirs at Handan Museum, bringing the stories of historic heroes to life to help visitors connect with local history.	

EDUCATION

Savannah College of Art and Design (SCAD)	Sep 2023 – Present
B.F.A., 3D Character Animation Minor: Concept Art for Animation & Games GPA 3.91 Atlanta, GA	
Studied 3D animation and concept art at Savannah College of Art and Design, developing skills in character design, visual storytelling, digital modeling, and animation production.	

AWARDS & CERTIFICATIONS

Awards	SCAD AI Summit 48-Hour Challenge - 3rd Place · Dean’s List - Winter 2025 & Winter 2026
Certifications	Adobe Certified Professional in Visual Design (Photoshop) · SCADamp Certificate · SCADforward Certificate

SKILLS

Software	Autodesk Maya, Adobe Suite, Procreate, Toon Boom (Harmony, Storyboard Pro), Cinema 4D, Blender, ZBrush, Houdini, Aseprite, Figma, Canva, Twine, Microsoft 365; AI design tools (Midjourney, ChatGPT, Artlist)
Languages	Chinese (native) · English (native) · Japanese (elementary)